

THE 6TH ANNUAL  
COME EXPERIENCE THE MAGIC  
DIABETES TRAINING CAMP BENEFIT

BACK BY POPULAR DEMAND



# THE NASHVILLE CARTEL



T1D Warrior and **JARED WEEKS** joins **SAVING ABEL** frontman Jared Blake and Big Vinny for another rockin' evening!



DTC WARRIOR  
HONOREE

**PAUL RODIO**

Varsity Boys Basketball Coach, St. Augustine Prep

COME EXPERIENCE THE

# MAGIC



**SPONSORSHIP OPPORTUNITIES**

**FRIDAY, NOVEMBER 3, 2023**

**HARD ROCK HOTEL & CASINO | ATLANTIC CITY**



**DTC**

LEARN. TRAIN. CONNECT.

[diabetestrainingcamp.com](http://diabetestrainingcamp.com)



Diabetes  
TrainingCamp



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DIABETES TRAINING CAMP BENEFIT

11  03  23

HARD ROCK HOTEL & CASINO | ATLANTIC CITY

*Come Enjoy An Evening of Inspiration & Magic*

Join us as we celebrate warriors living with the challenges of diabetes  
and help us raise funds to continue to offer scholarships and programs to help them thrive

 Cocktail hour  Dinner & Drinks  Enchanting party & concert

 Magical Silent Auction Items

BACK BY POPULAR DEMAND

 **THE NASHVILLE CARTEL** 

*T1D Warrior and SAVING ABEL frontman JARED WEEKS  
joins Jared Blake and Big Vinny for another rockin' evening!*



T1D WARRIOR AND  
SAVING ABEL FRONTMAN



FROM TRAILER CHOIR AND  
THE BIGGEST LOSER

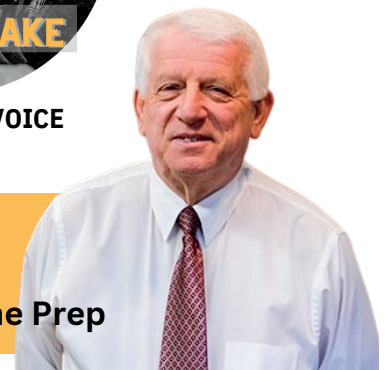


FROM THE VOICE

**DTC WARRIOR  
HONOREE**

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Varsity Boys Basketball Coach, St. Augustine Prep





# THE 6TH ANNUAL COME EXPERIENCE THE MAGIC DIABETES TRAINING CAMP BENEFIT

## A note from *Dr. Matthew Corcoran* Founder and President of Diabetes Training Camp



Thank you for considering a contribution to Diabetes Training Camp. DTC Foundation was established in 2015 with a mission to inspire, motivate and educate by delivering unique and customized programs and coaching that empower the community of people living with diabetes to thrive.

Since creating DTC Foundation we have been able to offer \$400,000 in camp subsidies and scholarships to get more people struggling with the challenges of diabetes to our life-changing programs and services.

In just 5 years, through our wonderful donors' contributions, we have surpassed \$600,000 in fundraising from the annual November COME EXPERIENCE THE MAGIC benefit. All of these funds have been used for scholarships to get more diabetes warriors to camp and to create new and unique services to help them thrive.

Your contribution will help us as we continue to map out our plan and establish Diabetes Training Camp as the non-profit leader and innovator within the diabetes community, continuing to change lives.

## Meet the co-chairs

*Aino Aiccis Bloom* has been thriving with T1D for over 50 years and knows first-hand the challenge of managing the autoimmune disease 24 hours a day, 7 days a week. She is a mother of three young adults and works full time in a family-owned business. She lives a very active life. Not only does she workout regularly at the gym, but she loves to ski, hike, cycle and walk on the boardwalk. Her T1D can make these activities challenging and frustrating. She is a DTC alumni and there she learned new techniques and 'tricks' to avoid blood sugar highs and lows during exercise. She also appreciated the education and refreshers about carb/insulin ratios and carb/protein counting. Her favorite part of the camp was meeting others living with T1D, the peeps with beeps.

She's so grateful that DTC exists and will utilize the priceless coaching techniques, professional mental health coaching, nutritional help and all the new and exciting technologies and pump therapies available.

*Jody Corcoran* has partnered with her husband, Dr. Matt Corcoran, to provide services and run Diabetes Training Camp(DTC) and DTC Foundation for the past 12 years. She sees first-hand how the organization transforms the lives of its campers.

She is committed to working hard to continue to provide the much needed community DTC offers to those living with T1D, and access and services for the diabetes community to learn, train and connect while also filling each camper with empowerment and confidence.

She also serves on the DTC Foundation Scholarship Committee and knows the enormous impact money raised through this fundraiser has on people who need support and knowledge to thrive with T1D.





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## About Diabetes Training Camp

Diabetes Training Camp brings one-of-a-kind, life changing programs to people living with diabetes. Through education around clinical diabetes, nutrition, mental skills and fitness, Diabetes Training Camp (DTC) teaches people how to live the life they want to live while managing their diabetes and not limiting their potential. Because of DTC's unique model, DTC is able to meet people where they are and help them get to where they want to be. Beginner, moderate or advanced exercisers all experience a magical program.

**DTC's flagship programs and camps have mainly focused on those living with type one diabetes. For the past 17 years, DTC has offered week-long camps for adults and young adults. This program has consistently drawn amazing people from all over the country and the world. In 2017, DTC launched an intensive 3-day bootcamp for teen athletes living with T1D and their parents. This life-changing program has positively impacted teens and parents when it comes to blood sugar management off and on the field, improved confidence in the teens, and strengthened communication between teens and parents.**



In 2019 DTC debuted its first boot camp designed specifically for people living with **Type 2 diabetes** or prediabetes. The program gave people dealing with the challenges of Type 2 diabetes the knowledge, confidence and community to manage their disease, live the life they want to live and thrive.

**DTC offers people living with diabetes the tools they need to feel knowledgeable, empowered and confident to manage their blood glucose levels while unlocking their full athletic potential. In addition, we offer a community of staff and other campers who “get it.”**

When COVID hit and in-person camps needed to be postponed, DTC, knowing the diabetes community would continue to need support and education, pivoted to offering virtual experiences. The **DTC V CAMP** was born. Realizing this was a way to reach even more diabetes warriors, DTC has continued to offer virtual programming and features at least three V CAMP's each year.

Words used by our camp alumni to describe DTC are,

**“life-changing,” “magical,” “amazing,” “life-saving.”**

Diabetes Training Camp is committed to helping more people living with diabetes to unleash the athlete within. We are committed to continuing to CHANGE LIVES. Dollars raised from this annual fundraiser at The Hard Rock Casino and Hotel in Atlantic City will go to furthering the mission of the Foundation - to inspire, motivate and educate by delivering unique and customized programs and coaching that empower the community of people with diabetes to thrive - and to offering scholarships and additional programming, ultimately to help more people living with diabetes to not only survive, but to THRIVE. We believe for people living with diabetes, anything is possible.



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## Hear From Our Campers

"In 32 years as an adult living with T1D, I had never met anyone else who shared this journey. I didn't arrive at camp with thoughts of being an "athlete," but that quickly changed after one of the very first lectures. I couldn't believe how much I was learning about my body and living with T1D...and I became part of a tremendous community. The loneliness of this journey is a memory – what a gift!

DTC is not about living with chronic illness.

It's about living fearlessly. It's about learning. It's about thriving."

**Rachel Binford, DTC ALUMNI**

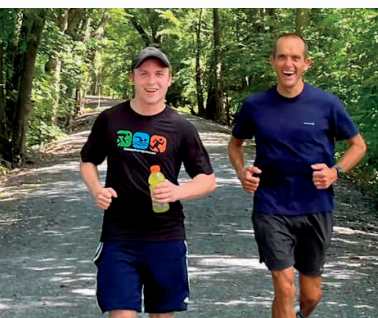


"Thank you for providing such an incredible experience for my son and family. Before DTC he had never talked with a peer about his diabetes, never in 4 years. I can't believe how camp has made him happy and relaxed. If it wasn't for DTC, I doubt his confidence of his life with T1D would have ever improved. All the knowledge you taught us is priceless, but what you have given our son in 3 days is impossible to describe. You have changed our lives forever."

**Melissa Walsh, Mom of teen T1D athlete**

"I couldn't have imagined what DTC would be like. From the jump, the care of the genuine team, and the environment they create, for all campers is unbelievable. I felt safe, I felt like I belonged. I could let my guard down and be vulnerable. I loved connecting with other T1Ds from all over the country and being surrounded by people who get it. I'm grateful for my scholarship, without it I couldn't have experienced this life-changing, life-altering camp."

**DeOndre Hogan, DTC ALUMNI**





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DIABETES TRAINING CAMP BENEFIT

**NEW SPONSORSHIP OPPORTUNITY**  
OFFERED BY TOWN SQUARE ENTERTAINMENT

HIGHLIGHT YOUR COMPANY/BRAND IN A PROMOTIONAL  
VIDEO FEATURED AT **ALL TOWN SQUARE ENTERTAINMENT THEATERS**  
**BEFORE EVERY MOVIE PLAYED**

\$20,000 ADVERTISING VALUE

 **VENTNOR**  **NORTHFIELD**  **OCEAN CITY**  **STONE HARBOR**  **RIO GRANDE**



COME EXPERIENCE THE  
**MAGIC**  
11  03  23  
HARD ROCK HOTEL & CASINO | ATLANTIC CITY



### VIP IRONMAN SPONSOR \$20,000

- 10 second highlight in theater promotional video at all Town Square Theater complexes
- 1 Table (10 Sponsor Tickets)
- Website Recognition & Eblast for a year
- Inclusion in 6+ social media posts
- Included in Radio Spot & Press Release
- Full Page Ad in Event Program Book
- Logo on Screens at Event & Event Advertisements
- Logo on Step & Repeat and Signage at Event
- Verbal Recognition at Event

### VIP MARATHON SPONSOR \$15,000

- 5 second highlight in theater promotional video at all Town Square Theater complexes
- 1 Table (10 Sponsor Tickets)
- Website Recognition & Eblast
- Social Media Recognition
- Included in Radio Spot & Press Release
- Full Page Ad in Event Program Book
- Logo on Screens & Included in Signage at Event



### VIP TRIATHLON SPONSOR \$10,000

- Inclusion in promotional video at all Town Square Theater complexes
- 1 Table (10 Sponsor Tickets)

- Website Recognition & Eblast
- Social Media Recognition
- Logo on Screens at Event
- Full Page Ad in Event Program Book

TO LEARN MORE ABOUT THESE AND OTHER SPONSORSHIP OPPORTUNITIES, EMAIL JODY CORCORAN AT [JCORCORAN@DIABETESTRAININGCAMP.COM](mailto:JCORCORAN@DIABETESTRAININGCAMP.COM), VISIT OUR WEBSITE [DIABETESTRAININGCAMP.COM](http://DIABETESTRAININGCAMP.COM)



# THE 6TH ANNUAL COME EXPERIENCE THE MAGIC DIABETES TRAINING CAMP BENEFIT

FRIDAY, NOVEMBER 3, 2023 | 6:30PM - 10:30 PM | HARD ROCK HOTEL & CASINO | ATLANTIC CITY

### SPONSORSHIP OPPORTUNITIES

- VIP IRONMAN SPONSOR \$20,000**
  - 10 second highlight in theater promotional video at all Town Square Theater complexes
  - 1 Table (10 Sponsor Tickets)
  - Website Recognition & Eblast for a year
  - Inclusion in 6+ social media posts
  - Included in Radio Spot & Press Release
  - Full Page Ad in Event Program Book
  - Logo on Screens at Event, Event Advertisements
  - Logo on Step & Repeat and Signage at Event
  - Verbal Recognition at Event

- VIP MARATHON SPONSOR \$15,000**
  - 5 second highlight in theater promotional video at all Town Square Theater complexes
  - 1 Table (10 Sponsor Tickets)
  - Website Recognition & Eblast
  - Social Media Recognition
  - Included in Radio Spot & Press Release
  - Full Page Ad in Event Program Book
  - Logo on Screens & Included in Signage at Event

- VIP TRIATHLON SPONSOR \$10,000**
  - Inclusion in promotional video at all Town Square Theater complexes
  - 1 Table (10 Sponsor Tickets)
  - Website Recognition & Eblast
  - Social Media Recognition
  - Logo on Screens at Event
  - Full Page Ad in Event Program Book

- VIP 5K SPONSOR \$5,000**
  - 6 Sponsor Tickets
  - Logo on Screens at Event
  - Website Recognition & Eblast
  - Full Page Ad in Event Program Book

- VIP SPRINT SPONSOR \$2,500**
  - 4 Sponsor Tickets
  - Logo on Signage at Event
  - Half Page Program Book Ad
  - Name Listing in Program Book

- 1 TICKET \$200**       **\$375 PER COUPLE**

- 1 TABLE (10 TICKETS) \$1,900**

Please submit all logos and ad for sponsorship packets to andi@sinderbranded.com by OCT 1, 2023.

- Yes, I would like to be a sponsor, enclosed is my check for

- Yes, I can attend, please reserve seat(s) at \$375 per couple / \$200 per person or table(s) for \$1,900 for a table (10 person).

- No, I am unable to attend. Please accept my donation of \$ \_\_\_\_\_.

### PLEASE INDICATE AD SIZE | AD DUE BY: OCT 1, 2023

- Full Page 7.5X10      \$1,250
- Half Page 7.5X5      \$750
- Quarter Page 3.75X5      \$500

Please submit artwork for your Ad in 300dpi PDF file format.  
EMAIL: andi@sinderbranded.com

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Employer \_\_\_\_\_

Employer's Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

MAKE CHECK PAYABLE TO: Diabetes Training Camp Foundation

SEND CHECK TO: Diabetes Training Camp Foundation  
109 North Mansfield Avenue, Margate City, NJ 08402

For questions and info email jcorcoran@diabetestrainingcamp.com



[www.diabetestrainingcamp.com](http://www.diabetestrainingcamp.com)

Donations are tax deductible to the maximum extent allowed by law. Diabetes Training Camp Foundation is a 501 (c)(3) Not For Profit Public Foundation.

Tax id #47-2857170



\*submissions for The Town Square Theater promotion airing prior to the event must be submitted by 9/24/23. All those submitted after 9/24 will air after the event.

CHAIRPERSONS | JODY CORCORAN & AINO "AICCIS" BLOOM

FOR MORE INFORMATION PLEASE VISIT [DIABETESTRAININGCAMP.COM](http://DIABETESTRAININGCAMP.COM)